



# Shima Dehghan



📍 Home : Bergamo, Italy

✉ Email: [shima.dehghaan@gmail.com](mailto:shima.dehghaan@gmail.com) 📞 Phone: (+39) 3515918579

🌐 Website: <https://shimadehghan.netlify.app/>

🌐 LinkedIn: [www.linkedin.com/in/shimadehghan](http://www.linkedin.com/in/shimadehghan)

🌐 Behance: [www.behance.net/shimadehghan](http://www.behance.net/shimadehghan)

🌐 Portfolio: [https://drive.google.com/drive/folders/11fyQsXHdEgrOCQ2re7\\_VNxUoA5zBE4bV](https://drive.google.com/drive/folders/11fyQsXHdEgrOCQ2re7_VNxUoA5zBE4bV)

Gender: Female Date of birth: 28/03/1997 Place of birth: Esfahan, Iran Nationality: Irania

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## ABOUT ME

A senior graphic designer with 8 years of experience and a passion for robust brands and design. From Tehran to Vancouver and now Bergamo, I've helped businesses to find their visual voice through branding and UI/UX design. Currently, I am aiming to expand my horizons with a Master's in tourism management, looking to bridge the gap between creative design and the travel industry.

## EDUCATION AND TRAINING

- [ 09/2025 – Current ] **Master degree in Planning and Management of Tourism Systems**  
*Università degli studi di Bergamo* [www.unibg.it](http://www.unibg.it)  
City: Bergamo | Country: Italy | Field(s) of study: Services: • *Travel, tourism and leisure*
- [ 09/2019 – 09/2022 ] **Master degree of Visual Communication**  
*Soore University* [www.soore.ac.ir](http://www.soore.ac.ir)  
City: Tehran | Country: Iran | Field(s) of study: Arts and humanities
- [ 09/2016 – 09/2018 ] **Discontinuous Bachelor of Visual Communication**  
*Sepehr Danesh Moaser University* [www.sepehr.ac.ir](http://www.sepehr.ac.ir)  
City: Esfahan | Country: Iran | Field(s) of study: Arts and humanities : • *Fine arts*
- [ 09/2014 – 09/2016 ] **Associate of Graphics-Graphics**  
*Somayeh College* [www.d-najafabad.tvu.ac.ir](http://www.d-najafabad.tvu.ac.ir)  
City: Esfahan | Country: Iran | Field(s) of study: Arts and humanities : • *Fine arts*

## WORK EXPERIENCE

### *1st Class Agency*

City: Vancouver | Country: Canada

[ 10/2023 – 02/2025 ] **Senior Graphic Designer (Remote)**

- **Conceptualized and executed** the comprehensive visual identity for Mind Nest Kindergarten and Hexatech Construction.
- **Finalized** the complete visual identity and brand guidelines for **Radagri**.
- **Orchestrated** the brand development and visual strategy for **1st Class Agency** to align with international market standards.
- Developed social media visual assets for Vansa Construction, resulting in a **25%** boost in audience engagement over **6 months**.

### *Angelo Ceramica Tile Company*

Country: Italy

[ 30/09/2020 – 31/08/2023 ] **Senior Graphic Designer**

- **Conceptualized and executed** the comprehensive website design for Angelo Ceramica.
- **Spearheaded** the visual identity and brand development for the **Monte** porcelain countertop brand.
- **Designed** custom logos for the **"Art of Marble"** and **"MareAzzurro"** tile collections.

- Designed over **20+** comprehensive product catalogs, contributing to a **15%** increase in B2B sales leads through improved visual communication.

- **Created** innovative surface patterns and layouts for high-end **Ceramic Tile** collections.

### **Katibehkaran**

**City:** Esfahan | **Country:** Iran

[ 06/2018 – 09/2020 ] **Graphic designer**

- **Directed** the comprehensive visual identity and strategic page layout for Isfahan University Magazine, ensuring a professional and polished publication.

- **Spearheaded** the packaging design for Norwegian Algarine powder at Baharan Company, creating a market-competitive visual presence.

## **LANGUAGE SKILLS**

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**Mother tongue(s):** Persian **Other language(s):** English (C1) , Italian (A2-B1)

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## **CERTIFICATIONS**

[ Iran Technical and Vocational Training Organization, 03/2025 ]

### **Tours Leading Course in Iran Technical and Vocational Training Organization**

- Planning and managing cultural tourism itineraries.
- Welcoming and assisting tourist groups.
- Knowledge of tourism safety regulations and procedures.

**Link:** <https://drive.google.com/drive/u/0/folders/1Rer8bJNlWKKtRuudClhc-0nhHw99S5n6>

[ Invers School, 07/2023 ] **UI/UX Courses in Invers School**

- **User-Centered Research & Information Architecture:** Conducted comprehensive user research, developed detailed personas, and mapped complex user journeys to create intuitive information architectures and site maps.
- **Wireframing & Interactive Prototyping:** Designed low and high-fidelity wireframes and interactive prototypes using **Figma/Adobe XD** to visualize user flows and facilitate usability testing before development.
- **Responsive UI Design & Design Systems:** Created scalable design systems and style guides to ensure consistent, accessible, and responsive visual interfaces across mobile, tablet, and desktop platforms.

**Link:** <https://drive.google.com/drive/folders/1msiz3mr7laPlZ8qSQ8r1CLALoaStAzBM?usp=sharing>

## **DIGITAL SKILLS**

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**Adobe Creative Suite (Photoshop, Illustrator, InDesign), Layout and Design, Graphic Design Skills, Multimedia Design, Desktop Publishing, Corel Draw, Social Media Management, Content Creation, AI Tools for Content Creation, Figma**

## **SOFT SKILLS**

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**Creative - Motivated - Time Management - Committed - Practical - Attention to Detail**

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